

ABSOLUTELY 3D

TRUSTED IN EVERY DIMENSION OF 3D.

These days, people expect another dimension from movies. And MasterImage 3D Cinema Systems exceed those expectations.

Known for the highest quality, most business-friendly 3D digital cinema system and 3D eyewear in over 70 countries, MasterImage **3D CINEMA** is bringing the next generation of 3D technology to audiences worldwide.

Introducing the MI-CLARITY3D line of 3D Digital Cinema Systems. Providing unparalleled color fidelity and enhanced light efficiency, the MI-CLARITY3D creates the highest image quality in 3D cinema presentation.

This is only half of our ongoing dedication to 3D on every screen.

MasterImage **3D DISPLAY** is a leading provider of auto-stereoscopic, glasses-free 3D display. And the first to bring our patented 3D cell-matrix parallax barrier technology to the world's first 3D mobile phones.



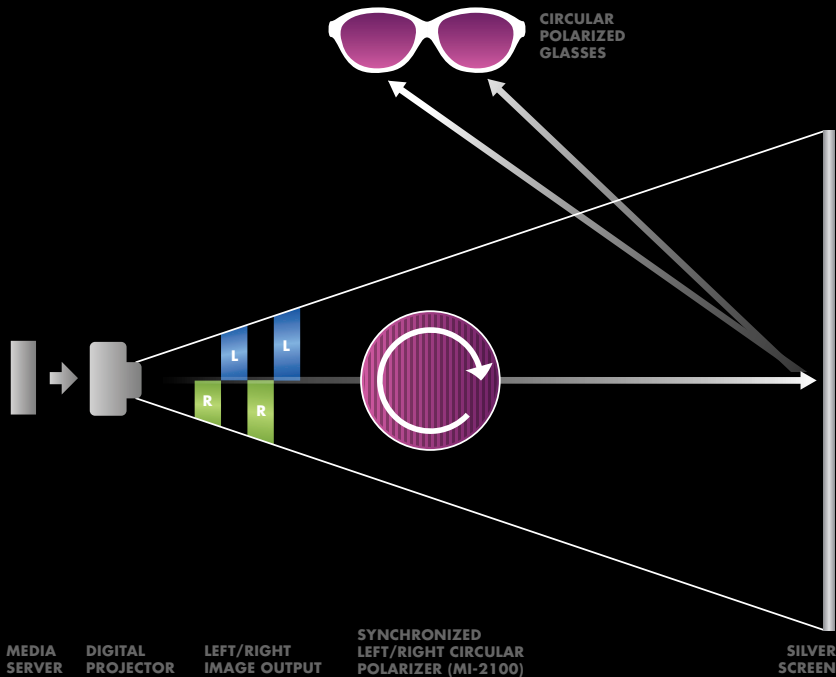
**LOVED BY THEATERS.
LOVED BY AUDIENCES.**

A COMPLETE SUITE OF 3D CINEMA PRODUCTS

Our **SINGLE PROJECTOR SOLUTION** uses a unique combination of display techniques to deliver superior image detail and color fidelity—the sharpest presentation available.

MasterImage **3D GLASSES** provide the highest-quality 3D image on screen with perfectly matched lenses. They come in a range of styles and sizes for adults and children. For both one-time and reusable options.

Dual Projector **FILTER SETS** work optimally with our glasses for oversized screen installations. Some choose to install both single and dual 3D cinema systems at the same theater complex. Because MasterImage 3D glasses are universal, they can be used in any MasterImage 3D-equipped auditorium.



THE CAPABILITIES TO DELIVER WHAT AUDIENCES WANT.

The MI-CLARITY3D supports all professional DLP projectors—from cinema or DCI systems to non-DCI systems. The input and control panel provides a range of automation and functionality including start/stop of the system and up/down of the filter for 2D and 3D presentation.

After years of intensive operation within the commercial cinema industry, MasterImage 3D technology has proven itself to be durable and reliable, requiring little to no maintenance. For even more assurance, a two year parts and labor warranty is provided with each system.

- Three designs to fit theatre needs
- Automated 2D/3D filter position and memory
- No modifications or upgrades to projector or server
- Remote access to all automation features through GPIO, RS232, 3D Port, TTL and Ethernet ports
- Full graphic display user-interface

A MORE BEAUTIFUL—AND MORE COMFORTABLE—IMAGE.

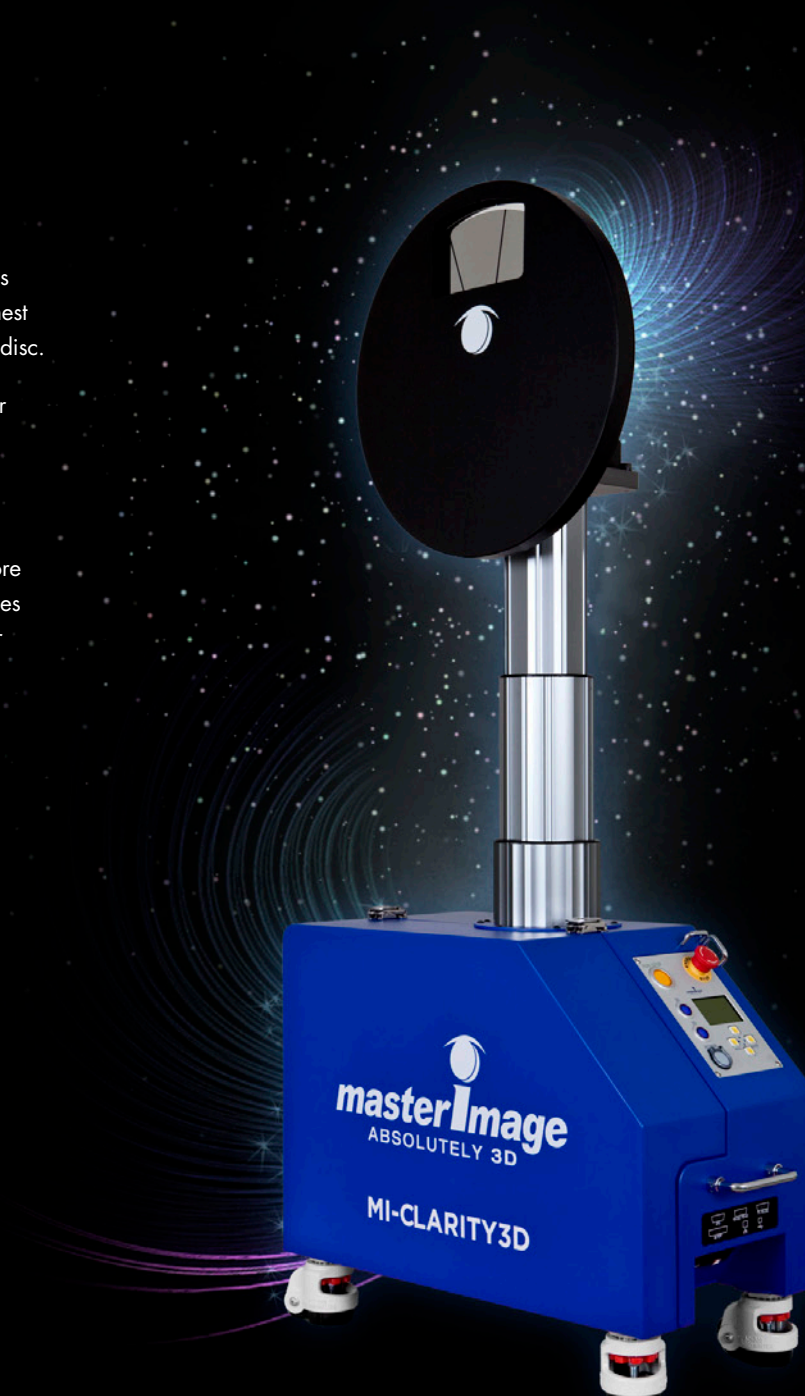
CIRCULAR POLARIZING FILTER DISC

At the heart of the MasterImage 3D MI-CLARITY3D is a proprietary assembly process that mounts the highest quality circular polarizing filters to a polycarbonate disc.

These filters synchronize with the projector and silver screen to deliver an image with stunning color and clarity—and precise separation of the left and right images.

The MI-CLARITY3D circular polarizers also allow more comfortable viewing by the audience. Our 3D images do not come apart on the screen with a simple tilt or movement of the head.

- High color fidelity and image clarity
- Precise separation of left & right images
- Comfortable viewing and head tilt allowed
- Compatible with high frame rate 3D film presentations (48 & 60 fps)
- Works with all sizes and brightness of projector lamps
- Avoids multiple layers of liquid crystal material removing any threat of image deterioration



THE MI-CLARITY3D IS DESIGNED IN THREE MODELS TO FIT ANY THEATRE NEED.

SA – STAND ALONE (PICTURED LEFT)

- Easy to install and operational in 30 minutes
- Freestanding 3D digital cinema system that easily moves between auditoriums

RH – REMOTE SLIDING HEAD

- Free mounting frame allows filter head to move in and out of 2D/3D position in horizontal or vertical position
- Control console can be rack or wall mounted within 5m of filter assembly

MX – MEZZANINE FREE

- Control console can be rack or wall mounted within 5m of filter assembly
- Compact HEPA covered filter head mounts onto boothless projector rack



A PORTFOLIO OF CHOICES TO SUIT YOUR VISION.

CIRCULAR POLARIZED 3D GLASSES

The finest 3D picture isn't possible without the finest 3D glasses. MasterImage circular polarizing lenses are matched to the optics of the projection filtering system and are available in a variety of styles and sizes.

- Highest quality circular polarizing lenses
- Low cost
- Light weight, comfortable
- Variety of styles
- Adult/children sizes

STYLIZED CINEMA 3D GLASSES IN ADULT AND CHILD SIZES (MI-G1000)

The 3D eyewear of choice for commercial cinemas across the globe. The MI-G1000 come individually packaged for easy distribution.

PREMIUM REUSABLE 3D EYEWEAR (MI-G1000R)

These durable polycarbonate frame 3D glasses have hard coated, scratch resistant lenses. Available for only a few dollars per pair, the MI-G1000R are designed to last up to 100 uses for an extremely low cost per use. Designed to be washed and reused or for theatres that sell 3D glasses to their patrons for future use.

REUSABLE CLIP-ON MODEL (MI-G500)

The MI-G500 line is specifically designed for those patrons who prefer clip-on convenience.



**BRINGING MASTERIMAGE 3D TO
YOUR THEATER.**

OWNERSHIP MODEL

Technical features and high-quality on-screen performance mean nothing without simplicity in ownership. That's why MasterImage 3D offers two options of ownership with no ongoing royalties, license fees, or other hidden costs.

Most customers make a one-time purchase. Others choose a five-year financing plan. Either way, you can deploy MasterImage 3D technology as part of a full service, turn-key installation.

Choosing 3D cinema is a compelling business opportunity. MasterImage 3D makes it easy to make this opportunity a reality. Our sensible cost-of-ownership is the reason we have a customer retention rate of over 99%.

- No ongoing royalties or license fees
- One-time purchase or monthly payment options

MASTERIMAGE 3D CINEMA PARTNERS.

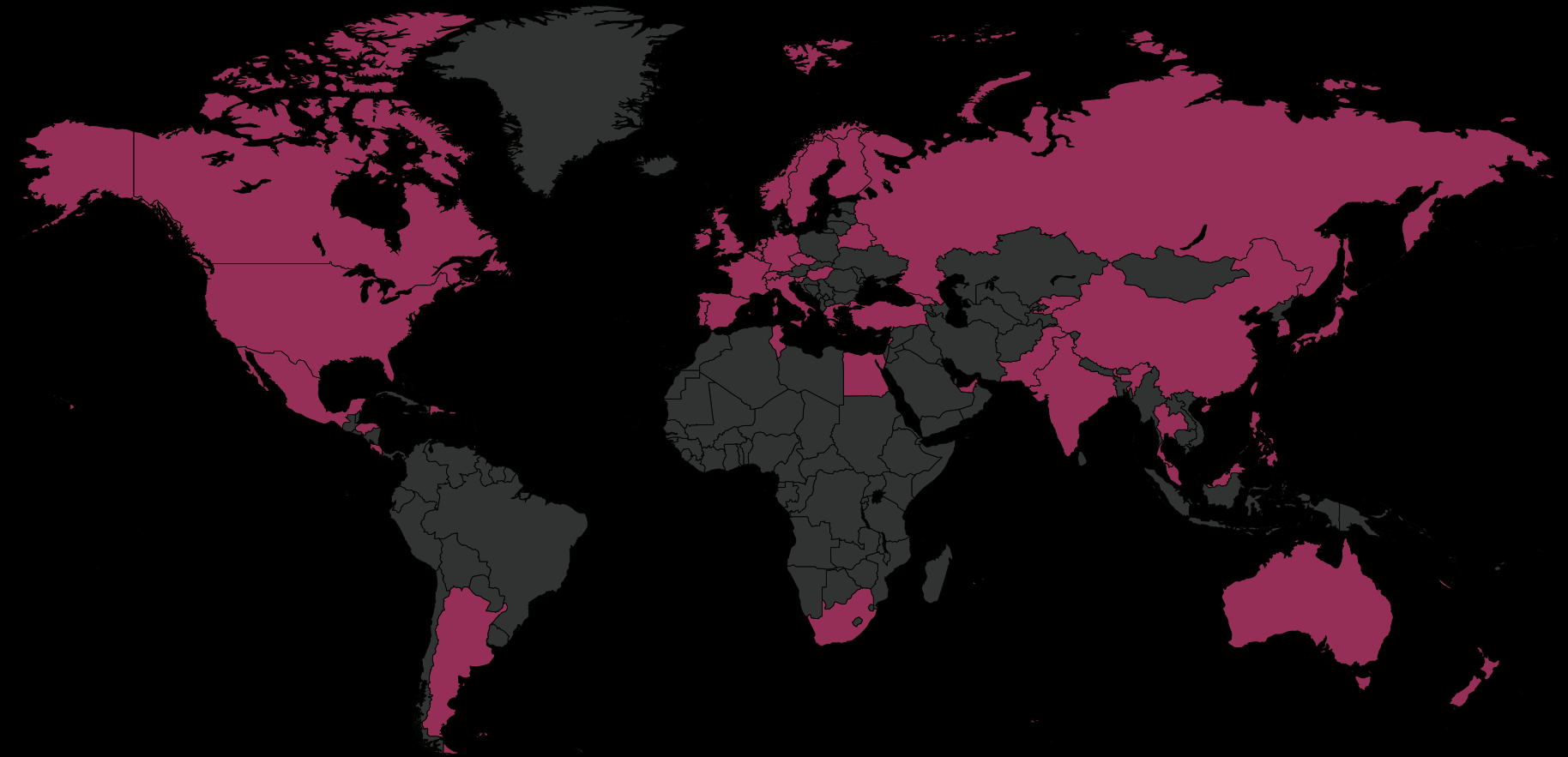
Here are just a few of the biggest names in cinema who trust their 3D images, stories, and revenues to MasterImage 3D:

DISTRIBUTORS

20th Century Fox
Dreamworks
Focus Features
Lionsgate
Paramount Studios
Sony Pictures
Universal Studios
Walt Disney Studios
Warner Bros. Studios

EXHIBITORS

AFM Sinemalan
BIG Cinemas
Bow-Tie Cinemas
Celebration Cinema
Cinemas Guzzo
Cineplexx Germany
Cinépolis
CJ CGV
Classic Cinemas
Empire Cinemas
Europalaces
Golden Harvest
Golden Village
Goodrich Quality Theatres
Harkins Theatres
Kinopolis Cinema
Krikorian Metroplex
Landmark Theatres
MARS
Metropolitan Theatres
Omniplex Cinemas
SM Cinema
Sterkinekor Theatres
Toho Cinemas
Tokyu Recreation



JOIN THE WORLD'S MOST SATISFIED CINEMAS.

MasterImage 3D has a 99% customer retention rate. Known and loved by theaters and audiences the world over, MasterImage 3D is now delivering a spectacular 3D experience in over 70 countries around the globe.





LOCATIONS

LOS ANGELES (Headquarters)

MasterImage 3D, Inc.
Raleigh Studios West
5300 Melrose Avenue, 4th Floor
Hollywood, California 90038
Phone: +1 323 606 7800

SEOUL

MasterImage 3D Asia, LLC
6F Vision Tower 826-26
Yeoksam-dong, Gangnam-gu
Seoul 135-080, Republic of Korea
Phone: +82 2 3438 1600

LONDON

MasterImage 3D Europe, PLC
Pinewood Studios
Pinewood Road, Iver Heath
Buckinghamshire, England SL0 0NH
Phone: +44 1753 785131